



# TriState

GRAPHICS  
PRINTING • MAILING • & MORE

## 5.5" X 8.5" POST CARD (FRONT)

### bleed

Artwork that reaches the outline needs to extend to the edge of the **red line**.

### cut line

This is where your artwork will be trimmed.  
(Finished size ordered)

### safety

All text must be kept within the **blue line**

If your final product requires your artwork to print beyond the edge after trimming, you must extend your artwork to the **red** boundary box for proper bleed. Anything that falls

within the red shaded area will be trimmed off. Your text should not exceed 1/8" from inside the cut line. This boundary is represented by the **blue** safety box.

Please delete this guideline before submitting your design to print.

**INDICIA AREA**

**1" X 1"**

**WHITE BACKGROUND  
OR 10% COLOR TINT**

# 5.5" X 8.5" POST CARD (BACK)

## bleed

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

## cut line

This is where your artwork will be trimmed.  
(Finished size ordered)

## safety

All text must be kept within the **blue line**

Please delete this guideline before submitting your design to print.

